



NO TOBACCO CAMPAIGN

NO TOBACCO DAY. 31ST MAY

Supported By



Ministry of Health



Tobacco the No 1. Killer across the world

Tobacco is the leading preventable cause of death. Yet it is a growing menace, with more people falling prey to its deadly lure. In fact as you finish reading this material it would have claimed at least 8 more victims!

Say "No Tobacco" Now and Forever

Participate in a nation-wide drive and come together to banish this curse from our lives; on this day and then forever!

Pledge

This 31st May say No to Tobacco! Pledge a day of your life tobacco free. Join and lend your voice. Log on to www.NoTobaccoCampaign.com to pledge and support.

Poster competition

Come and put to paper your artistic interpretation of the hazardous evil. The winning poster will be utilised as official MOH signage on packs of cigarettes across the GCC.

Quit and win

Those interested in kicking this habit will be assisted by a unique initiative by Dubai Health Care City which not only helps you to get your life back but even rewards you for taking this bold step.

Let us reclaim our health from the clutches of this deadly smoke. It is our right!

- Almost 1.3 billion smokers worldwide.
- Nearly 1 out of every 5 teenagers smoke.
- Close to 80,000 to 100,000 children added annually.
- 10 million cigarettes sold every minute.

*It's not only about you,
its' about your family*



Conceived & Executed by



www.ExHealth.com

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